

2020-2021 District Goals



District: 307 A1

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	1	20	30	50
3rd Quarter	2	40	40	0
4th Quarter	1	20	30	50

FY New Clubs

4

FY Charter Members

80

FY New Members

100

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

80

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Share District Goals and deliver officers trainings	DG	GLT, PU101, emails, Club officers, cabinet members	1 July	7 July
Hold DG meets Presidents event	DG, ZC, GMT	District Fund, emails/zoom meeting, GMT, ZC	7 July	18 July
Hold Cabinet Meeting	DG	District Fund, Meeting/zoom, all cabinet members	25 July	31 May
List potential sponsor clubs	GMT	zoom meeting, IPDG, GMT, ZC	18 July	25 July
Enroll potential sponsor clubs to start recruiting	GMT	GMT, ZC, Sponsor Club Presidents	25 July	1 May
Deliver Member Orientation and other trainings	GMT, GLT	GLT, ZC, Sponsoring Clubs, fund	25 July	1 May
Conduct Lions Promotion events at least 3 times	GMT	fund, ZC, committees, GLT, clubs	1 Aug	1 May
Provide technical training how to enroll people and promote lions at least 3 times	GLT	District Fund, ZC, clubs, service committees, fund	1 Aug	1 May
Hold review meetings on recruitments and retention every month	GMT	ZC, GLT, clubs, fund	1 Aug	30 May
Promote Oct Growth	GMT	GLT, ZC, committees, clubs, district fund	1 Aug	17 oct
Promote LWWID	GMT	GLT, ZC, committees, clubs, district fund	1 Feb	17 Apr

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Service - 120,000 people served by 30 June 2021

Leadership - 80% cabinet officers trained, 80% club officers trained, 6 new CGL, 10 members for institutes by 30 April 2021

LCIF - Raise fund for LCIF amounted US 35.000 by the end of my service period - 30 June 2021

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Share District Goals to clubs	GLT DC, GST DC, LCIF DC	DG team, ZC, Service committees, LCIF,	1 July	7 July
Conduct clubs officers training	GLT DC	Fund, ZC, clubs	7 July	31 July
Conduct Cabinet officers trainings	GLT DC	Fund, all cabinet members	7 July	31 July
List potential donor for LCIF	LCIF DC	ZC, clubs, GST	7 July	30 May
Hold pinning ceremony events for LCIF at least 2 times	LCIF DC	ZC, clubs, GST	7 July	30 May
Conduct CGL training	GLT	clubs, ZC, fund	1 Sep	30 Sep
Review meeting every month	GLT, GST, GMT, LCIF	ZC, committees, clubs, fund	1 July	30 May
